

URL <https://www.wildvandespits.nl/Openbaar/Home.aspx>

Quick facts

- Company: Wild! Van de Spits
- Sector: Transportation
- Product / service: Service
- Type of data: Transportation
- Origin: The Netherlands



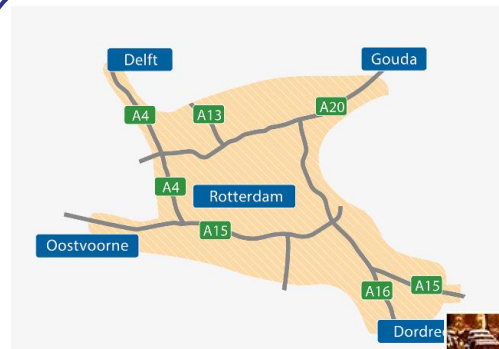
Benefits

- Reduce individual travel times.
- Decrease traffic jams.
- Reduction of CO2 emissions by having less cars on the road.



How Open Data is used

- Open Data is used to distribute the number of cars over time.
- It uses number plates registration of traffic camera's to select people driving during rush hours and invite them to participate in their project.
- People are rewarded for travelling outside rush hours.



Future plans

- Project runs until the end of 2016.
- Goal is to realize 4,100 peak period avoidances daily.
- <http://www.filemier.nl/> provides opportunities for people that have already participated and are not allowed to participate again.

