

URL <https://cartodb.com/>

## Quick facts

- Company: Carto
- Sector: Geographic data
- Product / service: CARTO Builder, CARTO Engine and custom services
- Type of data: Geographic data, maps
- Origin: Spain



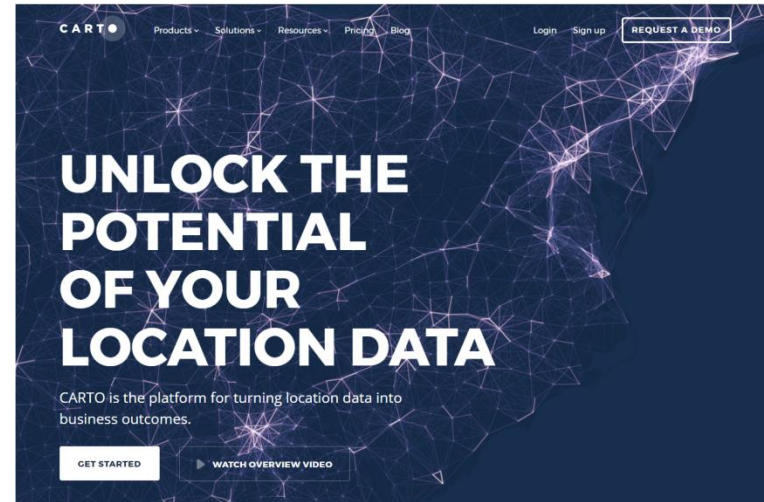
## Benefits

- Carto allows clients to create analytical tools to facilitate decision-making without programming.
- It provides view services on interactive maps for wide variety of databases.
- It provides clients a competitive advantage with their competitors.



## How Open Data is used

- It analyses and visualises geo-referenced data to predict key client information.
- The platform allows to create customized analytical tools in an easy way without programming.



## Future plans

- The future is to continue offering the service, make marketing campaigns and attract new clients.

