




URL [www.bloowatch.com](http://www.bloowatch.com)




## Quick facts

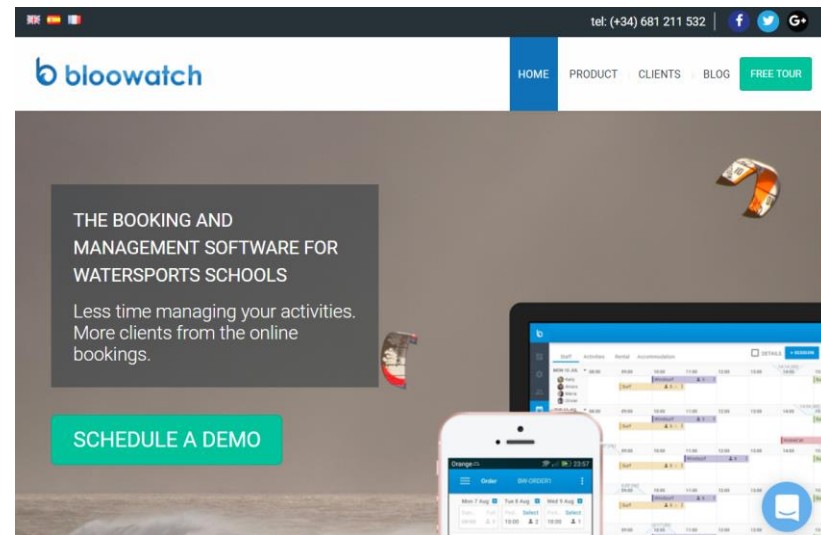
-  Company: Bloowatch
-  Sector: Tourism
-  Product / service: Mobile application
-  Type of data: Oceanographic data, Meteorological data, tourism, culture and leisure, environment, rural and marine affairs
-  Origin: Spain 

## Benefits



-  Management application for nautical and tourist schools that provides a tool to develop their navigation plans according to meteorological data.
-  To have a marketing platform to acquiring customers during the year, especially in the low season. 

## How Open Data is used

-  This is a tool that exploits and analyses oceanographic and meteorological information to allow the customer to plan maritime activities based on this data.
-  In addition, clients are given the opportunity to advertise on the tool. 



## Future plans

-  The future is to continue exploiting the nautical sector, because there are not many companies that participate in it.
-  To expand to the Portuguese market and other sectors such as mountains and skiing. 