Audiense

Re-use

URL   https://es.audiense.com

Quick facts

- Company: Audiense
- Sector: Economic and financial
- Product / service: Service
- Type of data: Social data
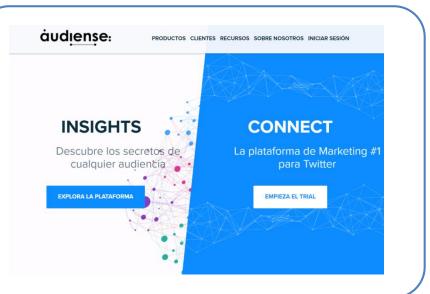- Origin: Spain

Benefits

- Marketing software development and CRM for other companies to know their audiences.
- Capacity and knowledge to take advantage of social networks information like Twitter to obtain information for advertising campaigns and future targets.
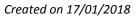
How Open Data is used

- It is a service that reuses information from companies' social networks to create intelligent business. It updates the information in real time and also recovers past information.
- It enables to make adaptable advertising campaigns and directed towards potentials clients.

INSIGHTS

Descubre los secretos de cualquier audiencia

EXPLORA LA PLATAFORMA

CONNECT

La plataforma de Marketing #1 para Twitter

EMPIEZA EL TRIAL

audiense: PRODUCTOS CLIENTES RECURSOS SOBRE NOSOTROS INICIAR SESIÓN

Future plans

- The future is to continue offering the service to organizations for taking advantage of information from social networks and to customers to develop their own campaigns.
- Increase connections with business suites like ERPS, DOMO,…
- Develop new product and services for clients needs.

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