The Onyx Beacon
Application

Re-use

URL http://www.onyxbeacon.com/

Quick facts

- Company: Onyx Beacon
- Sector: Science & Technology
- Product / service: Application
- Type of data Various Data
- Origin: Romania

Benefits

- The company provides integrated solutions of micro-location and contextual communication for multiple sectors and use cases.

How Open Data is used

- The company helps mobile developers add micro-location possibilities to their applications. The Android and iOS iBeacon compatible devices can detect close-by smartphones and with the help of SDKs and APIs enable the application to use that location and to access contextual information. Targeted information can then be sent to the user. Retails can register their beacons and display contextual information for their mobile users when these are in the vicinity.

Future plans

- The company plans in continuing in this field, by exploring focus areas such smart cities, healthcare, and education even further as well as further developing the application in the existing use cases: retail, advertising and analytics, asset tracking and logistics management and interactive events and visitors engagement.

ONYX BEACON

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