Exacaster
Platform

Re-use

URL   http://www.exacaster.com/

Quick facts

- Company: Exacaster
- Sector: Science & Technology
- Product / service: Platform
- Type of data: Different types of data
- Origin: Lithuania

Benefits

- Exacaster is a predictive analytics technology company that offers advanced Big Data software platforms, tools and machine-learning algorithms for customer churn prediction, up-sell targeting, product recommendations and real-time dynamic pricing.

How Open Data is used

- Exacaster uses open-source Hadoop stack with Spark as the core platform for data processing, and develops it proprietary algorithms in this environment.

Other information

- Exacaster touches data on nearly 40 million consumers every day across Europe, US and Latin America with deployments among leading companies in Telco and Retail.

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