URL	http://www.openbusinessxt.com/

Quick facts

- Company: OpenBusiness
- Sector: Economy & Finance
- Product / service: Application
- Type of data: Company information
- Origin: Italy

Benefits

- This application enables users to find the right area and location to establish a new business, in a easy and customised way

How Open Data is used

- Combining conventional data sources and Open Data sources, this app uses among others Open Data on the availability of public transport and the availability of other facilities.

Other information

- One of the key challenges for this company was to provide a user-friendly yet powerful solution to its customers. This includes developing a system able to handle a large amount of data and performing thousands of analysis, extracting business parameters from raw datasets and providing a simple and intuitive user interface. The company participated in the FIWARE programme.