

URL <http://www.iplytics.com/>

#### Quick facts

 Company:	IPlytics
 Sector:	Finance & Economy
 Product / service:	Products
 Type of data:	Financial data
 Origin:	Germany




#### Benefits

-  IPlytics offers an online-based market intelligence tool (IPlytics Platform) to analyse technology trends, market developments and a company's competitive position and enables companies operating in any industry to take informed strategic business decisions.



#### How Open Data is used

-  IPlytics leverages the use of e.g. patent, standards or company data to calculate sophisticated statistical value and trend indicators. All data sources are publicly available and constantly updated to ensure transparency and up-to-date information. The underlying machine learning algorithm enables an intelligent linking, processing and visualisation of comprehensive data sources.



#### Future plans

-  The company aims in becoming the worldwide entity to provide data and analytics on technologies and markets that can be accessed via one single tool: IPlytics Platform. By providing access to a comprehensive database, the company aims to increase transparency and encourage innovative activities, as well as changing the way companies interact with business-critical information and data.

