URL	https://company.allyapp.com/

Quick facts

- Company: Ally
- Sector: Transportation
- Product / service: Application
- Type of data: Transportation
- Origin: Germany

Benefits

- Stimulating public transport use in an efficient way. This reduces road congestion.
- People travelling efficiently, increasing revenue for businesses.

How Open Data is used

- Having transport data published under an open licence provided an opportunity to build much more effective public transport apps in the form of a comprehensive journey planning tool.
- Ally is also providing live updates on the status of transport services.
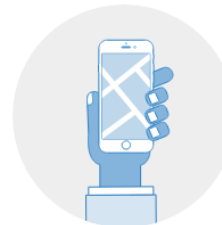- It provides users with the most efficient public transport options for a given journey.

CLOUD INTELLIGENCE FOR URBAN MOBILITY

WE PROVIDE A FULL ECOSYSTEM FOR NEW MOBILITY TO EMERGE

Crowdsourcing

Mobility-as-a-Service

Predictive Mobility

Future plans

- In Germany Ally has already expanded to 76 cities.
- Outside of Germany, Ally provided apps for cities in seven other countries in Europe, Australia and Latin America.

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