







URL <http://letrajetleplussur.fr/>

#### Quick facts

 Company:	Groupama
 Sector:	Transport
 Product / service:	Platform
 Type of data:	Transport
 Origin:	France






#### Benefits

-  LeTrajetLePlusSur.fr is a free traffic prevention platform based on open government data. With this data, the platform generates and compares in two clicks two routes: the fastest route (proposed by GPS) and the safest route (statistically considered least dangerous).





#### How Open Data is used

-  The French government's official road accident data for the past seven years were indexed with their precise geolocation.
-  All accidents involving bodily injuries resulting from the joint intervention of the police and firefighters were taken into account.
-  Based on this data, an algorithm determines the least hazardous roads without exceeding 20% more journey time on daily commutes.



#### Other information

-  The site is collaborative, each user is encouraged to save its route and to share it on different social networking platforms.
-  The greater the number of motorists taking the safest route, the greater the safety of each person.

