



URL <https://www.shoothill.com/>

Quick facts

 Company:	Shoothill
 Sector:	Environment
 Product / service:	Platform
 Type of data:	National and local river and geodata
 Origin:	United Kingdom




Benefits

-  Shoothill aims to inform and reduce the risk of flooding in the UK.
-  The platform provides services such as FloodAlerts, which sends localised updates to keep users informed about flooding in their areas, and GaugeMap, a live map of river levels.




How open data is used

-  Shoothill gathers open data from institutions such as the Environment Agency to create maps with up-to-date information about rivers at risk for flooding in the UK.



Description

-  Shoothill is a software development start-up that makes online maps, tools and warning systems to help users understand and reduce the risk of flooding in the UK. In addition, the company develops business systems and marketing campaigns.