

URL <http://www.whythawk.com/>

Quick facts



 Company:	Whythawk
 Sector:	Economy & Finance
 Product / service:	Website
 Type of data:	Consumer purchasing behaviour data
 Origin:	United Kingdom



Description

Pikhaya Smart Streets is a free market intelligence tool for entrepreneurs, using open data to reveal viable business- and new job-creation opportunities in empty commercial premises in deprived urban centres.

Benefits

-  Maximum utilisation – The website explores business opportunities in empty commercial premises in urban centres.
-  Independent comparison tool.



PIKHAYA
Smart Streets

How open data is used

Pikhaya Smart Streets aggregates open data on local consumer purchasing behaviour and pedestrian footfall, as well as existing local business rent and salary expenditure.

