

URL <http://opendata.syngenta.agroknow.com/good-growth>

Quick facts



 Company:	The Good Growth Plan
 Sector:	Agriculture, Fisheries, Forestry & Foods
 Product / service:	Website
 Type of data:	Productivity, soil and biodiversity data
 Origin:	Switzerland



Description

The Good Growth Plan wants to improve the sustainability of agriculture and their business through the following commitments: make crops more efficient, rescue more farmland, help biodiversity flourish, empower smallholders, help people stay safe and look after every worker.

Benefits

-  Transparency – The website enables people to get more knowledge of the sustainability of agriculture.
-  Accountability – The Good Growth Plan ensures that stakeholders start in a different, new kind of dialogue of their business.



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How open data is used

Good Growth Plan has six different databases and measures their contribution to through third-party surveys, specific measurements and collected data.

