The European Data Portal

Open Data Re-use by
eGovlab

January 2017

eGovlab
Swedish agency facilitating citizen driven public service innovation by co creation

"Open Data is any kind of information that is stored within or accessed by a public agency"

The Company

egovlab is a public agency from Sweden founded in 2013. They are active in the educational sector and provide services.

www.egovlab.eu

Key Facts

Type & Ownership
- Non-profit organisation
- Government

Employees
- 51 – 100 FTE internal
- 6 – 10 FTE external

Open Data

Importance
- 11 – 20 % turnover linked to Open Data
- 11 – 15 FTE working on Open Data

Data
- From which domain?
  - From the Statistics, Geospatial, Transport & infrastructure and Companies domain
- From which countries?
  - Sweden
- From which sources?
  - Directly from the provider

The Business Model: egovlab is an enabler

Clients
- B2B, B2C, B2G

Sources of revenue
- Government funding

Distribution mechanism
- Facilitation and testing

"We generate social value by addressing civil challenges and accelerating new economic activities, for example by offering a test-bed for new initiatives and involving multiple stakeholders from an early stage"

The challenges with Open Data

Finding Open Data
- Is easy as Sweden is Open by Default

Working with Open Data
- Is depending on the challenge the data is addressing

Commercialising Open Data
- As government agency, they are not commercialising Open Data but bring projects in a pre-acceleration stage for the private sector to pick up

Jobs and Open Data

Profile
- Social innovators who are able to identify added value

Skills
- Statistical, analytical and communication skills

Training
- Located in the Stockholm innovation hub 'Kista' training is an ongoing process for the employees

Language
- English and Swedish

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Open Data for eGovlab

Most important benefit
"That Open Data can simultaneously address both societal challenges and create new business propositions"

Most important barrier
"Technically every barrier can be overcome, the barrier is in getting the right team of people together who can identify and tackle the challenges faced"
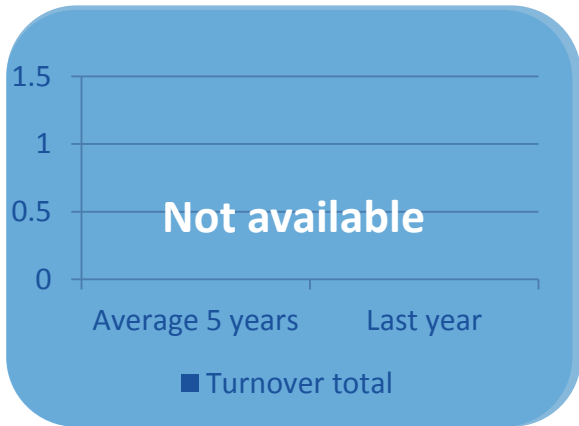
Wishlist
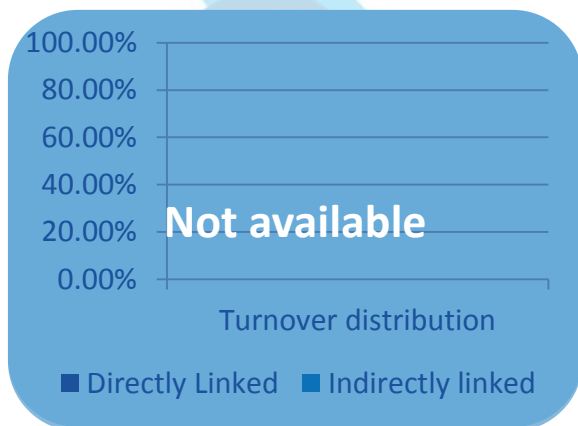*"The data collected by the sensors people are carrying around such as smart phones or smart cars"*

Succes factor
"When the market sees value in a solution to a societal challenge, ensuring there is a demand for the service"
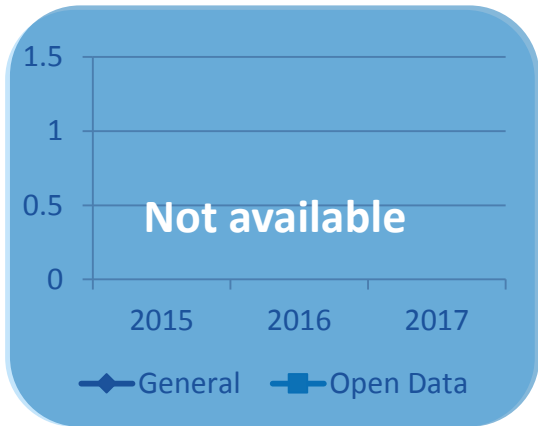
Turnover total

Not available

1.5
1
0.5
0

Average 5 years   Last year

■ Turnover total

Turnover linked to Open Data

Not available

100.00%
80.00%
60.00%
40.00%
20.00%
0.00%

Turnover distribution

■ Directly Linked ■ Indirectly linked

Forecasted growth

Not available

1.5
1
0.5
0

2015   2016   2017

◆ General ■ Open Data

Instead of looking at the data available, eGovlab looks at the challenge to see which data to use!

Capgemini Consulting   ODI open data institute   INTRASOFT INTERNATIONAL   time.lex   SOGETI   UNIVERSITY OF Southampton   con·terra   Fraunhofer FOKUS