Visuagic

Platform

URL	https://www.visuagic.com/

Quick facts

- Company: Visuagic
- Sector: Science & Technology
- Product / service: Platform
- Type of data: Open data
- Origin: Spain

Description

Visuagic is a platform that transforms data into interactive SVG images, animated GIFs and still PNGs that users can easily insert onto their websites, presentations and social media. It allows users to play with data visualisation, see their data form different points of views and compared variables, such as the population in different continents over time.

Benefits

- Visuagic allows users to play with data visualisation and host the visualisation on their own servers so there are no dependencies, speed or availability problems.
- The platform is easy to use and does not require prior coding or design skills.

How open data is used

- Visuagic collects various types of data from sources such as the European Data Portal and U.S. Energy Information Administration (EIA) to create data visualisations and interactive charts on topics such as EU Real GDP per Capita and the percentage of young adults living with their parents.