



URL <http://www.betterplaceweb.com/>**Quick facts**

-  Company: Betterplace
-  Sector: Science & Technology
-  Product / service: Company
-  Type of data: National and local open data portals
-  Origin: Spain

**Description**

Betterplace is a technology company that specialises in 'Location Intelligence'. They have developed their own technology: a modular, strategic and adaptive geolocation application that aims to predict relationships between datasets and to generate high-value information for companies.



Benefits

-  Betterplace aims to help users to optimise time and resources in their day-to-day business.
-  The application is simple to use and agile, where the application processes large amounts of data in seconds.



Betterplace

How open data is used

-  Betterplace's technology extracts and analyses business information and combines it with public and private data to help users understand their environment and make decisions.
-  The company uses data from different sources, such as the National Statistics Institute (INE), cadastre and the Ministry of Infrastructure.

