URL	https://www.ubiwhere.com/

Quick facts

- Company: Ubiwhere
- Sector: Government
- Product / service: Company
- Type of data: Traffic and transport data
- Origin: Portugal

Benefits

- Ubiwhere is able to predict citizens' movement and transportation means.
- Mobility operators can use this information to make mobility within the city more efficient.

How open data is used

- The company gathers data on citizens' moving patterns from public transportation data and vehicle sharing systems.
- Predictors of moving patterns are gathered from weather data and data and map data regarding points of interests.

ubiwhere
SUITING THE FUTURE

Description

- Ubiwhere is working on a project to understand how factors like, weather, time of the year and points of interests, can affect the way citizens move. The company uses this data and historical travel data to find relations between these predictions and transportation options. This knowledge helps mobility operators and policy makers in their decision process.