LocalFocus
Platform

URL   https://www.localfocus.nl/en/

Quick facts

- Company: LocalFocus
- Sector: Education, Culture & Sport
- Product / service: Platform
- Type of data: Public data, i.a. police statistics
- Origin: Netherlands

Description

LocalFocus ia an online platform that provides data and data visualisation tools to journalists. LocalFocus collects and analyses datasets on a wide variety of topics, providing both regional and national newspapers the ability to transform raw data into visual stories. The platform enables journalist to tell data-driven stories, without the need for technical skills.

Benefits

- The platform enables journalist to save time and money on data collection, analysis and visualisation.
- Journalist can easily brand their graphics.

How open data is used

- LocalFocus collects open data automatically through the use of APIs. In addition, they manually request government data on different topics, such as crime statistics, dog taxes and election results. This data is analysed and insights are shared with journalists through the platform.