The Open Data Re-use by
Kenedict Innovation Analytics

January 2017

Kenedict Innovation Analytics
Dutch company offering Network Analyses for the innovation sector

"Open Data enhances the insights we give to our clients"

The Company

Kenedict is a company from the Netherlands which was founded in 2013. Kenedict is active in the innovation sector and provides both products and services around network and market analyses.

www.kenedict.com

Key Facts

Type & Ownership
- For-profit organisation
- The CEO

Employees
- 0 – 5 FTE internal
- 0 – 5 FTE external

Open Data

Importance
- 0 – 5% turnover linked to Open Data
- 0 – 5 FTE working on Open Data

Data
- From which domains?
  - Science & Technology
- From which countries?
  - Netherlands
  - EU-wide
- From which sources:
  - EU Open Data Portal

The Business Model: Kenedict is an Aggregator

Clients
- B2B

Sources of revenue
- Market intelligence research

Distribution mechanism
- Customised deliverables

"We analyse our clients' market environments to provide them with better insights with regards to their performance in relation to their competitors"

The challenges with Open Data

Finding Open Data
- Availability is often excellent, but its usefulness differs

Working with Open Data
- Requires a more versatile approach than normal data

Commercialising Open Data
- Kenedict is commercialising Open Data by using it to enhance services, improving the advice they can give to the clients

Jobs and Open Data

Profile
- Developers who can deal with numerous data formats

Skills
- Technical skills as well as domain knowledge

Training
- The company is an independent contractor

Language
- Dutch and English

![European Data Portal]

Kenedict Innovation Analytics
Dutch company offering Network Analyses for the innovation sector

Open Data for Kenedict Innovation Analytics

Most important benefit

"Open Data helps Kenedict to provide an extra perspective to show the impact of the client"

Most important barrier

"The lack of centralisation of innovation-related data, making it difficult to find the data Kenedict needs"
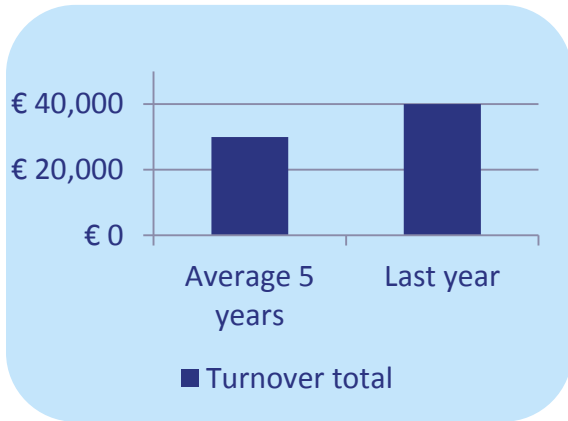
Wishlist

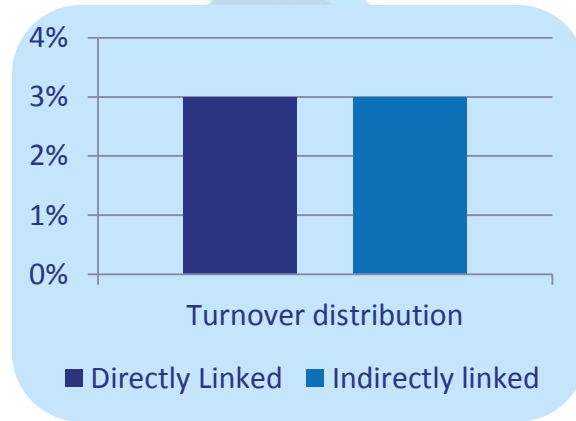*"The full publication of the data on Europes patents"*

Success factor

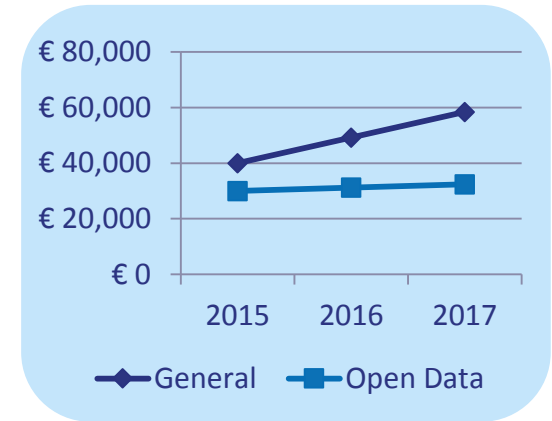*"Having good search and filter functionalities to go through the data"*

Turnover total

- € 40,000
- € 20,000
- € 0

Average 5 years | Last year

■ Turnover total

Turnover linked to Open Data

- 4%
- 3%
- 2%
- 1%
- 0%

Turnover distribution

■ Directly Linked ■ Indirectly linked

Forecasted growth

- € 80,000
- € 60,000
- € 40,000
- € 20,000
- € 0

2015 | 2016 | 2017

◆ General ■ Open Data

By visualising Data and Open Data, Kenedict leverages all the wealth of information to deliver insights