

URL <http://www.ict4ras.org/rural-emarket/>

### Quick facts

 Company:	Rural E-Market
 Sector:	Agriculture, Fisheries, Forestry & Foods
 Product / service:	Application
 Type of data:	Geospatial and agricultural data
 Origin:	Madagascar



### Description

Rural E-Market is a web-application that provides local farmers living in remote areas with crop price information and product availability in various geographical areas. By incorporating both historical data and current prices, estimates for price ranges and markets trends are made available to farmers. In addition, the website offers information on crop production, agronomic advice, nutritional data and market information.

### Benefits

- Rural E-Market can be used on any device and covers multiple languages to help farmers to price their produce and consumers to choose their vendors.
- The application ensures rural and impoverished communities have access to accurate and real-time information.



### How open data is used

Rural E-Market uses geospatial data, such as open source maps supplemented with agricultural data from Madagascar's Department of Rural Development Policies and Ministry of Agriculture.

