






URL <http://www.mapcast.it/home/>

Quick facts



 Company:	Etcware
 Sector:	Tourism
 Product / service:	Application
 Type of data:	Open geo data
 Origin:	Italy



Description



Mapcast helps its user to navigate and discover cities and provides an audio guide. Users can listen to stories related to a location. For instance, if the user is standing in front of the colosseum, the user can listen to information from an expert about the monument. Additionally, Mapcast lets users upload their own audio fragments that are also linked to their location, further extending the number of audio fragments in Mapcast.

Benefits

-  Mapcast can serve both as a navigation app as well as an audio guide.
-  Mapcast provides its users with tips for the city.



How open data is used

-  Mapcast uses OpenStreetMaps for their maps and navigation to show users touristic attractions.
-  Mapcast also provides links to Wikipedia pages that are related to the location of the user, so that the user can find more information.

