

Open Data Re-use by Fluicity

January 2017





“Open Data is the process of making data public and actionable for the mass”

The Company

Fluicity is a French company founded in 2015. They are active in the Information & Communication field and provide Software as a Service (SaaS).

www.flui.city

Key Facts



Type & Ownership

- For-profit organisation
- The management team (more than 2)

Employees

- 6 – 10 FTE internal
- 0 – 5 FTE external

Open Data



Importance

- 0 – 5% turnover linked to Open Data
- 0 – 5 FTE working on Open Data

Data

- From which domains?
 - From the Public sector domain
- From which countries?
 - Fluicity uses Open Data from all over Europe
- From which sources?
 - They access the data from the European, National and Regional Data Portals and directly from the provider

The Business Model: Fluicity is a developer

Clients

- B2B and B2C

Sources of revenue

- Selling SaaS services

Distribution mechanism

- Mobile applications & office

“With our platform we inform, mobilise and measure the impact that citizens have on their local government and help the government understand this”



The challenges with Open Data

Finding Open Data

- Is difficult as the User Interface of portals is not user centric

Working with Open Data

- Requires you to transform the information into actionable data

Commercialising Open Data

- Fluicity helps 3d party data holders to broadcast their Open Data, disseminates own data back to the citizens and helps to make Open Data actionable by enriching it with qualitative data.

Jobs and Open Data

analytical skills

Profile

- Fluicity is looking for people who understand the value within Open Data

Skills

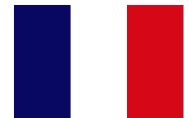
- With statistical, technical and

Training

- At this moment they do not yet provide training

Language

- French



Open Data for Fluicity



Most important benefit

"It enables citizens to be engaged in the local policy decision making process"



Most important barrier

"The multitude and variety in structure of the portals to access Open Data"



Wishlist

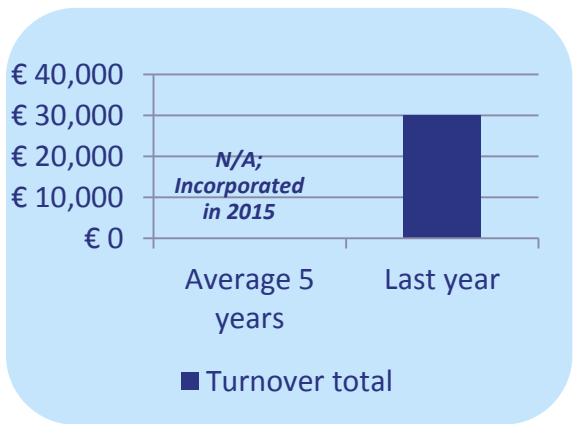
"The outcomes of surveys ran by local governments or municipalities"



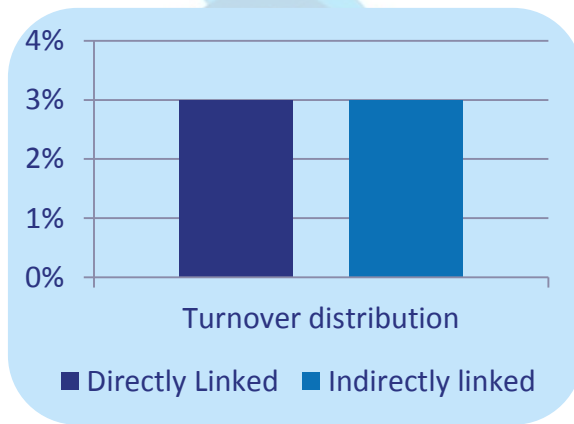
Success factor

"Being able to transform raw Open Data into added value, making it actionable"

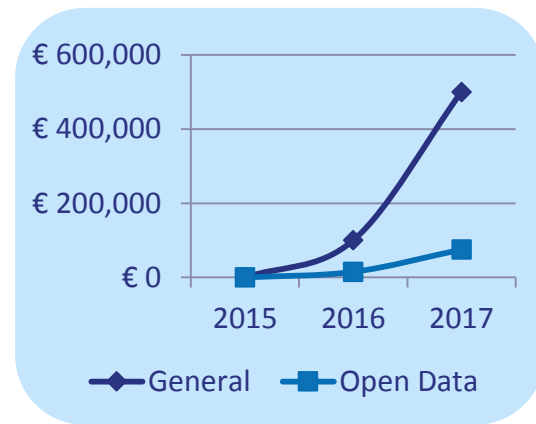
Turnover total



Turnover linked to Open Data



Forecasted growth



The next step of Fluicity is to open up its platform to citizens from all European cities!