Open Data Re-use by
Mozaika

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Mozaika
Bulgarian company providing research and solutions with data science

"Open Data is structured data that ensures interoperability and access between data structures"

The Company

Mozaika is a company from *Bulgaria* which was founded in *2011 and in operation since May 2013.* They are active in the research and development sector and provide services

http://www.mozajka.co/

Key Facts

Type & Ownership
- For-profit organisation
- The CEO

Employees
- 0 – 5 FTE internal
- 0 – 5 FTE external

The Business Model: Mozajka is an aggregator

Clients
- B2B and B2C

Sources of revenue
- Selling data as a service

Distribution mechanism
- Website

"We deliver information and help companies thrive on the results of data processing"

Open Data

Importance
- 31 – 40 % turnover linked to Open Data
- 0 – 5 FTE working on Open Data

Data
- From which domains?
  - Statistics, Geospatial & companies
- From which countries?
  - Mozaika uses Open Data from Bulgaria, Germany and the United Kingdom
- From which sources?
  - Mozaika gets the Open Data using web crawlers

The challenges with Open Data

Finding Open Data
- Finding the relevant data

Working with Open Data
- Requires more knowledge than working with normal data

Commercialising Open Data
- Mozaika commercialises Open Data by enhancing their services and by offering their (processed) data as a service

Jobs and Open Data

Profile
- The typical profile to work with Open Data has both hard and soft skills

Skills
- Analytical, technical skills with business insight

Training
- Knowledge and skills are exchanged between the colleagues of Mozaika

Language
- English and Bulgarian

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Open Data for Mozaika

Most important benefit

"The main benefit is found when the data is linked to other information to enrich our knowledge"

Most important barrier

"The incosistency in metadata, hindering the linking of diverse datasets"
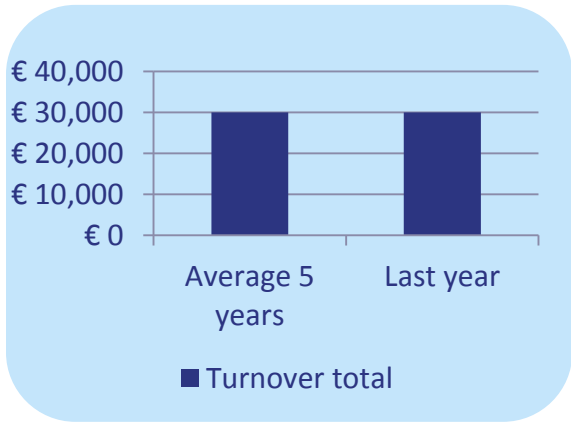
Wishlist

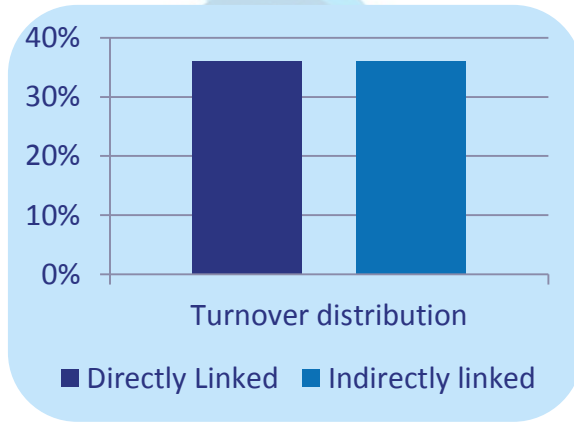*"Data on Human Resource Skills, for example the data of LinkedIn"*

Success factor

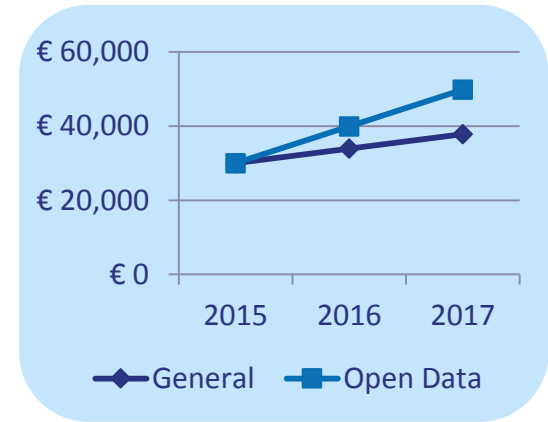*"Having a guaranteed quality of reliable and up to date Open Data"*

Turnover total

€ 40,000
€ 30,000
€ 20,000
€ 10,000
€ 0

Average 5 years | Last year

■ Turnover total

Turnover linked to Open Data

40%
30%
20%
10%
0%

Turnover distribution

■ Directly Linked ■ Indirectly linked

Forecasted growth

€ 60,000
€ 40,000
€ 20,000
€ 0

2015 | 2016 | 2017

◆ General ■ Open Data

Mozaika partners with a machine translation service, translating all of the data into 7 languages to provide multilingual solutions!