

Commercialising Academic Research through Licensing & Spin-Outs

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Advanced Seminar, 16th – 17th May 2013, Berlin

Knowledge, technology and innovations created at research entities have to make an impact outside of faculties and laboratories. Commercialisation of research is a mean to fulfill this task. Licensing and spin-outs are the two sides of a coin – two crucial options for commercialisation of academic results.

Leading experts from:

- Swiss Federal Institute of Technology Zurich (ETH Zürich), Technology Transfer Office, Switzerland
- University of Sussex, Research and Enterprise, United Kingdom
- University of Groningen, Holding Company, the Netherlands
- Uppsala University Innovation, Sweden
- SATT Conectus Alsace, France

will examine both sides of the coin – licensing as well as academic spin-outs:

- How to chose the best option for commercialising academic research
- When is it worth to set up a spin-out and when licensing
- What has to be taken into consideration with regard to Intellectual Property rights
- How can be avoided typical pitfalls during the licensing process
- Which tools are available to structure and control the licensing process
- What are the financial implications for setting up spin-outs
- How to operate Proof of Concept-funding
- How to successfully raise funding for start-ups

Additional information regarding the programme, the speakers and the registration formalities are available in the seminar brochure:

http://www.eurokad.eu/fileadmin/user_upload/dateien/seminars/Commercial...